Board Meeting Minutes   Nov. 18, 2020   6:30 P.M.   Location: Max's Zoom

Introductions
Attendees: Blake Hollingsworth, Eva Willingham, Max, Patti Savage, Wayne Crooks

1. Program/Event Committee Report
   a. Blake has restarted research on education, racial inequity, and election results
      i. Banned 'other' category for suspending students two years ago in Oroville (used a lot for African American students), suspension rates got cut in half after the ban
      ii. Group Chico First dominated election, running on pushing out needle exchange program
      iii. Blake's research to be posted to website when done, looking into interactive tables (looking into service Tableau)
2. Treasurer/Money Committee Report
   a. Big gap between this year and last year's revenue- Blake did phone fundraiser and raised ~$6,000 in donations around this time last year, which explains the difference
   b. We usually get some larger donations during winter holidays
   c. Blake will look into who's donating, look into membership Action Item
3. Interim Center Coordinator Report
   a. Skip
4. New business
   a. Site email
   b. Program for sending nonviolent activism information to prisoners
      i. Eva turned letters into spreadsheet, will send mailing list to send to Christopher Backman
      ii. Where are the ads coming from letting people know about the program?
   c. Newsletter Delivery- We currently use MailChimp, but only one person can log in.
      i. Blake's proposal: upgrade from free to Essentials version to allow:
         1. two users with varying levels of access
         2. increase number of people we can email
         3. schedule newsletters in advance
      ii. Originally $31, Blake applied for discount for nonprofits and two-step verification, lowered to $23.71 (monthly)
      iii. Would allow a team to work on newsletter
      iv. Blake- would be easier to recruit people if they can have access instead of sending everything to editor. This would allow them to edit template directly.
      v. Blake would like to start in December, further discussion in executive session
   d. Voting Record Program- 3 new people on city council, good time to start keeping track of voting record, which can be put on site (embedded with Tableau)

        i.   Could help people hold city councilors accountable, see how they vote on different subjects

       ii.   Would start in January/December (City council meetings are Tuesdays at 5pm, in person with Zoom audience)

     iii.   Eva interested in helping gather data, along with Blake

     iv.   ==Consensus ✓==

5. Next meeting: Wednesday, December 16th, 6:00PM on Zoom

END OF PUBLIC MEETING